



## 2023 Survey Final Results

- Online responses collected April 22 to May 12, 2023
- Sample: LCTA database, LCTA social media, and shared with more than 20 businesses to widen our public outreach as much as possible
- 714 surveys collected; excellent response rate
  
- Contact: Linn County Trails Association, P.O. Box 2681, Cedar Rapids, IA 52406.  
[info@linncountytrails.org](mailto:info@linncountytrails.org)
- [www.linncountytrails.org](http://www.linncountytrails.org)

# Trail User Survey Summary

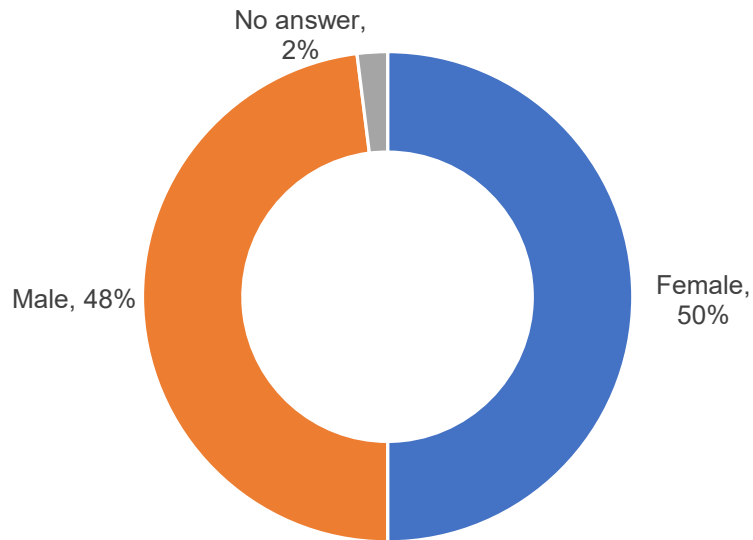
714 people took the online survey in Spring 2023

Survey respondents;

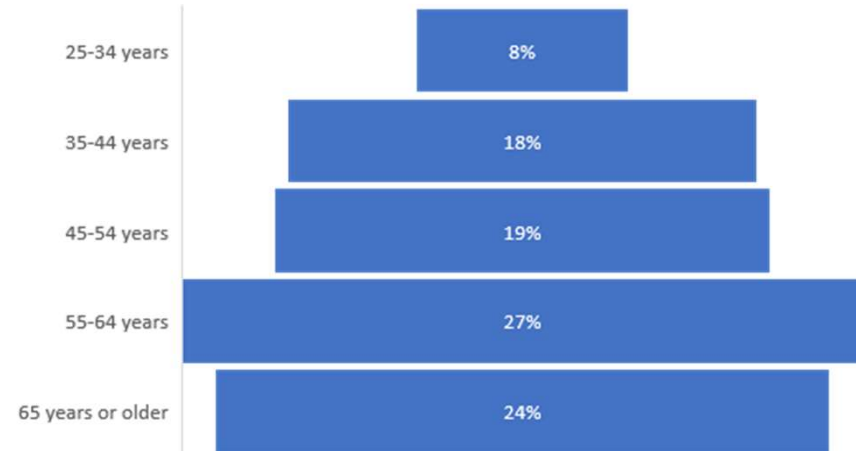
- Men and women are equally distributed
- Skew older - 51% are 55 years +
- Largely identify as White (91%)
- 27% have children under the age of 18 living at home
- 65% are employed and working; 29% are retired
- Less than 10% have special needs/adaptive issues or mobility limitations
- 90% have lived in Linn County for more than 5 years
- 65% are from Cedar Rapids; 18% Marion but many other cities are also represented in this survey
- 48% of the respondents gave to LCTA in 2022
- Survey respondents mostly use trails for;
  - Biking,
  - Walking,
  - But one-third use the trails for running or hiking
- 84% mostly use paved trails
- 4% report using single track dirt trails; 12% use unpaved
- In Summer and Fall months, 66% use the trails a few times a week; respondents are frequent trail users!
- 80% report the trail system benefits them for fitness/health reasons
- 67% report the trail system benefits them by providing a safe route free from motorized traffic
- 57% report the trail system provides them recreational benefit or attraction
- Trail users want LCTA to support these actions:
  - Connecting more trails in the metro area
  - Making more connections to adjacent counties
  - Making more dedicated trails, not lanes

# Demographic Profile of Respondents

Gender



Age Groups



# Demographic Profile of Respondents

Race/Ethnicity	
White	91%
Prefer not to share	8%
Asian	>1%
American Indian	>1%
Black or African American	>1%

Work Status	
Employed	65%
Retired	29%
Not employed/other work status	3%
Prefer not to answer	4%

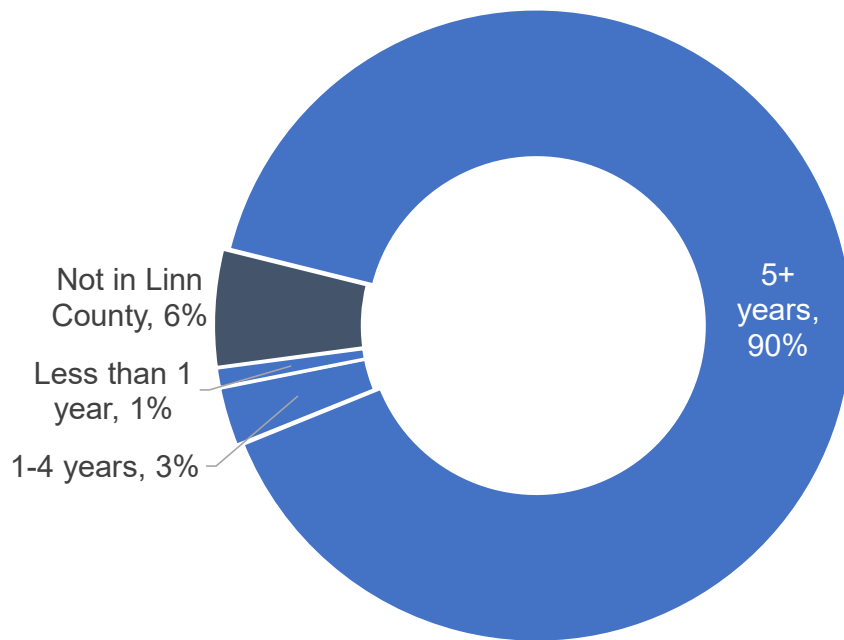
Latino/Hispanic	
Yes	9%

Special needs, adaptive issues or mobility limitations	
Yes	6%

Children in HH	
Yes	27%

# Demographic Profile of Respondents

Years Living in Linn County



Cities Represented



**Cedar Rapids – 65%**



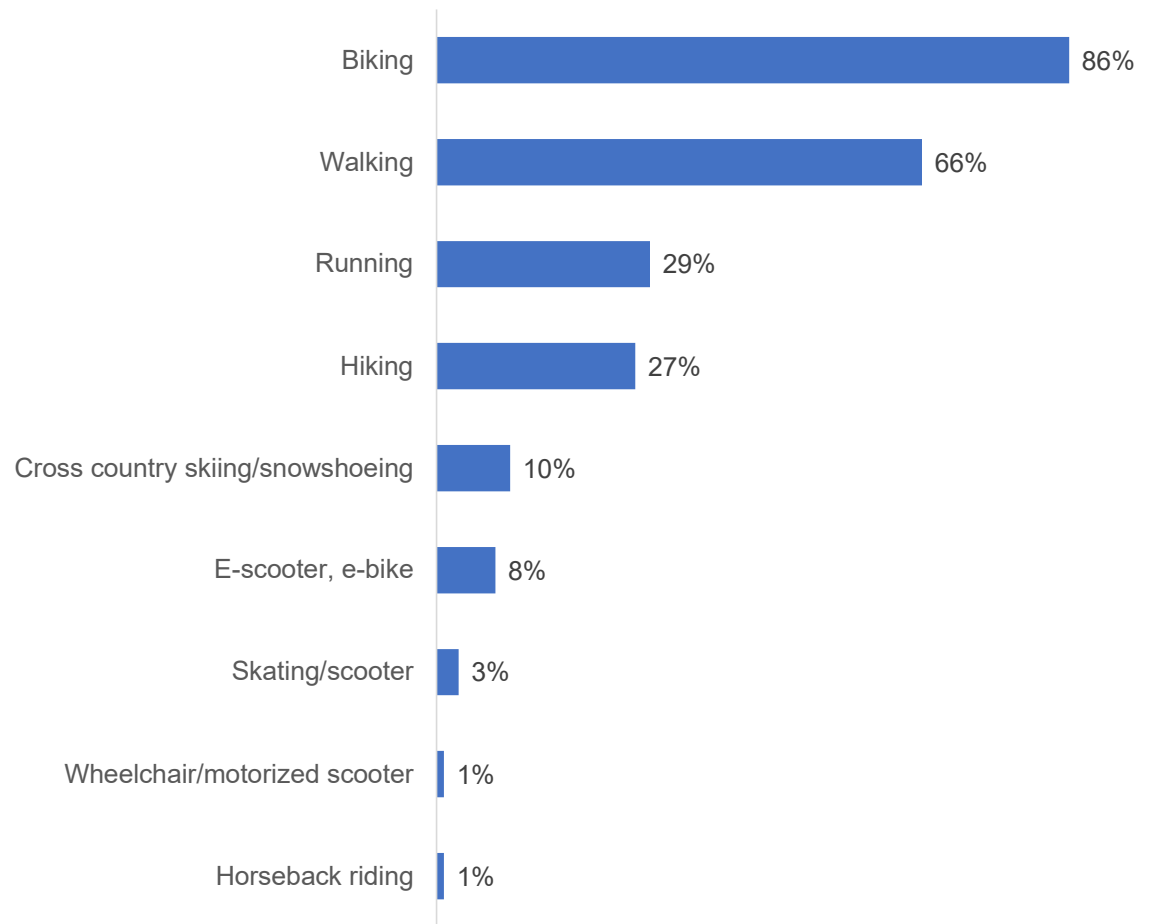
**Marion – 18%**

Residents from Ely, Hiawatha, Center Point, Robins, Mt. Vernon, Palo, Urbana, Springville, and Walker were also represented.

# Trail Usage Types

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- Trail users bike, walk, hike and run trails in Linn County!
- 8% in our survey report using e-bikes/e-scooters on trails.

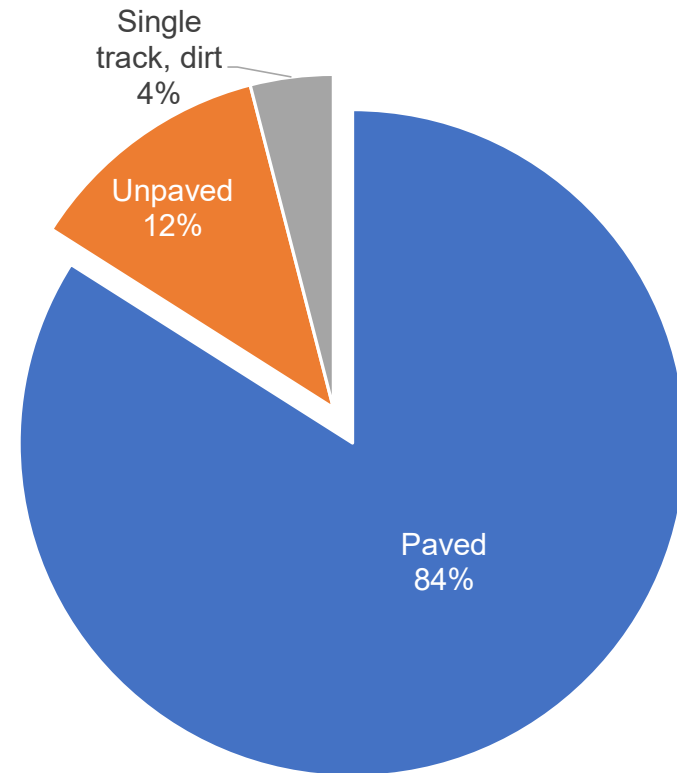


Q: How do you use the trails in Linn County? Select all that apply.

# Trail Surface Used

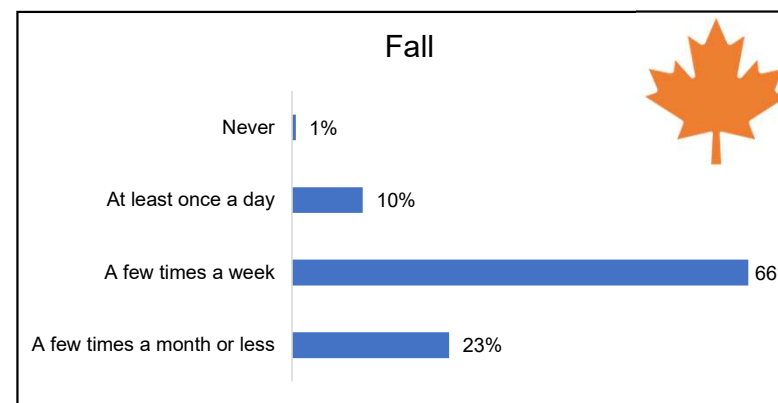
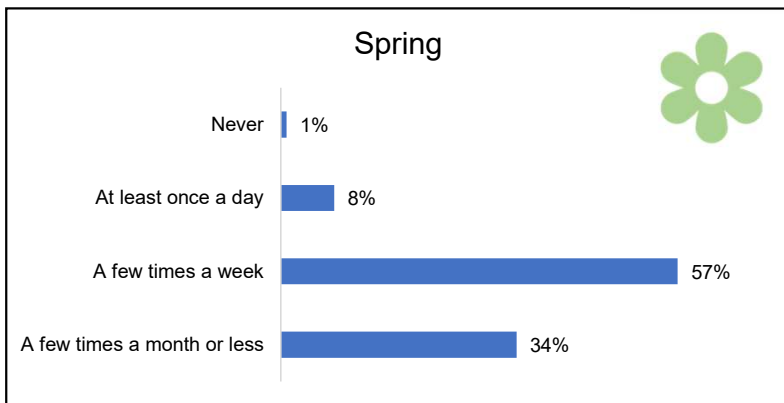
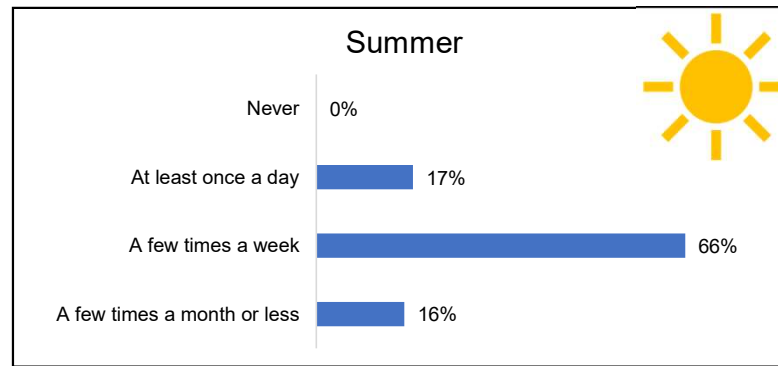
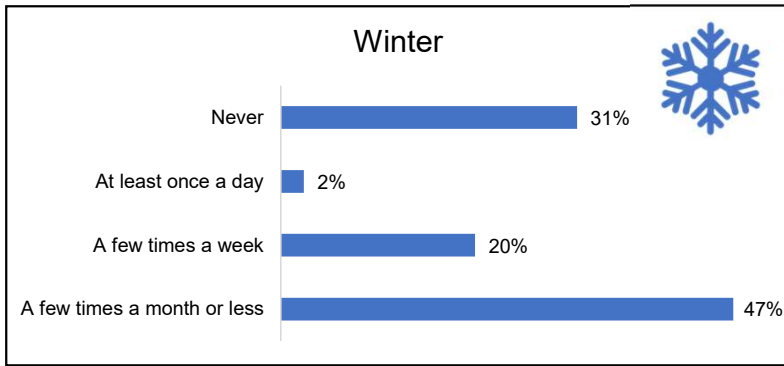
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- 84% of trail users most often use the paved trails.
- The minority of survey respondents in this survey use single track, dirt trails.



Q: How do you use the trails in Linn County? Select all that apply.

# Trail Usage By Season



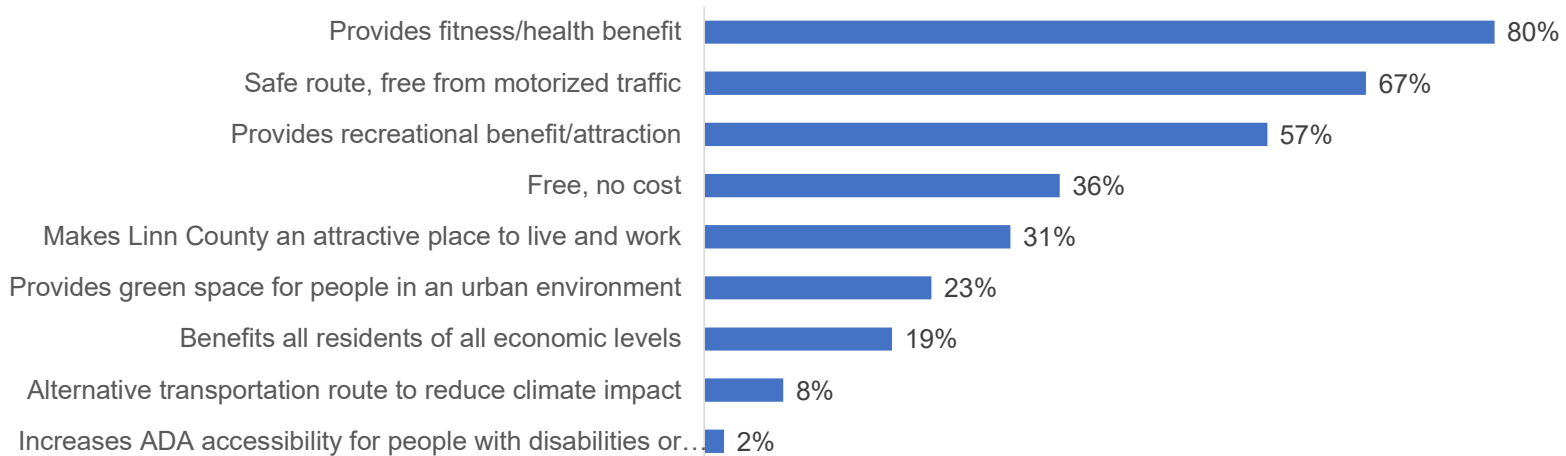
- 69% use trails in winter but less frequently – might be only monthly.
- By Spring, more than half use the trails a few times per week.
- In Summer, 66% of use the trails a few times per week.
- In Fall, trail usage is like summer – 66% use the trails a few times a week.
- Respondents in this survey are avid trail users.

Q: In \_\_\_\_, how often do you use the trails in Linn County?



# Trail System Benefits

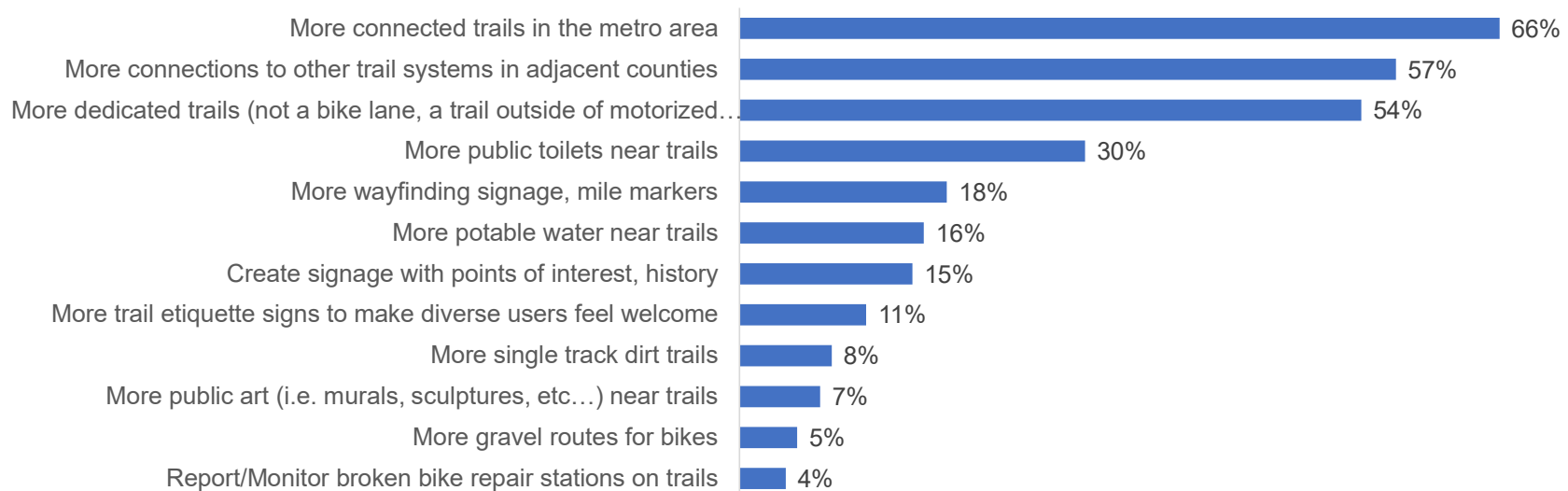
- 1. Fitness/health benefit to me**
- 2. Provides me a safe route free from motorized traffic**
- 3. Recreational benefit or attraction**



Q: Which of these are the main benefits to you in regards to the trail system? Select all that apply.

# LCTA Mission is best accomplished by....

- 1. More connected trails**
- 2. More connections to other counties**
- 3. More dedicated trails**

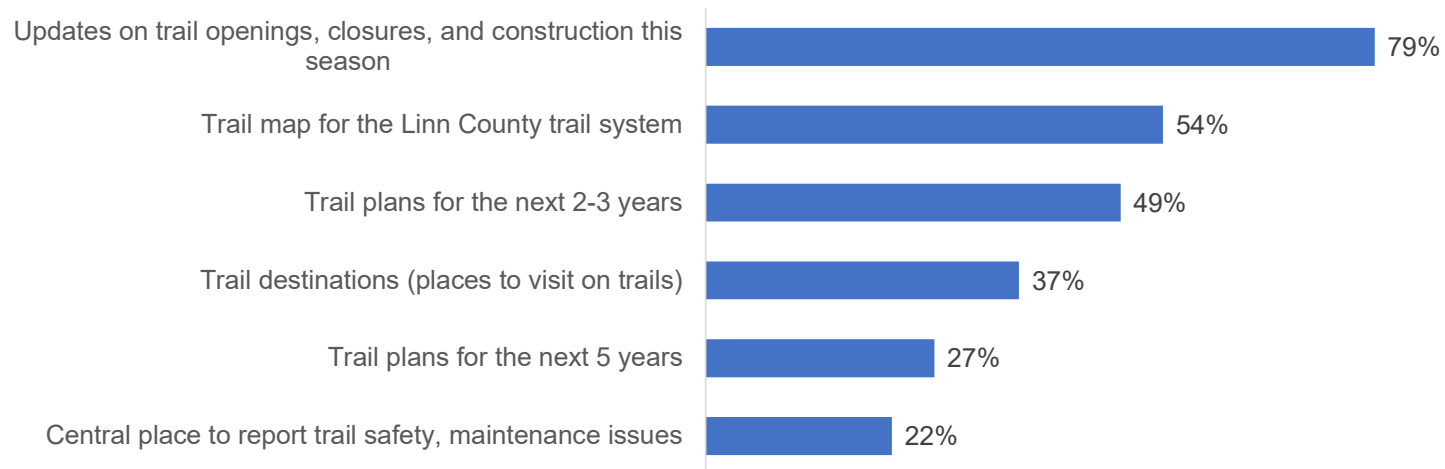


Q: Linn County Trail Association's mission is to develop a multi-use connected trail network in Linn County and Eastern Iowa. Which of the following issues are important to you? Select all that apply.

# Valuable Information From LCTA

The most important information LCTA can provide our followers:

1. Trail updates
2. Trail map for Linn County
3. Trail plans for next 2-3 years



Q: What is the most valuable information or service Linn County Trails Association can provide to you?